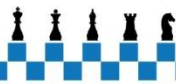


# 5 Strategic Thinking Enhancements



## Introduction:

Learning about 5 strategic thinking enhancements that you can improve your strategic thinking skills.

How do the successful executives think?

The answer is those executives are strategic thinker which has been developed since ancient times, and many ideas are accepted as the best ideas. So, we should learn and use it well. For this course, we present 5 strategic thinking processes.

1. Paradigm Shift
2. Vision
3. Scenario Planning
4. Game Theory
5. Innovation Thinking

## Paradigm Shift

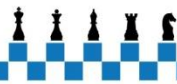
The Changing in various subjects both in working and businesses have always been changed to solve problems or to be good developments. However, a changing is mostly not real changing strategy because it has to begin with Paradigm Shift. Paradigm shift is not specific changing process, for example, changing marketing Technique is changing marketing process of the companies. So, we have to learn about

- Vision Shift
- Direction Shift
- Management Shift
- Corporate Culture Shift

## Vision

No any executive doesn't know "Vision" because it is beginning of whole strategic planning. Visionary thinking creation is not easy thing in development vision. How do we create good development visions both in business or working? We will about...

- How to analyze changing environment
- Leadership with vision
- Strategic planning with vision
- The development of creativity and strategic thinking with vision



## Scenario Planning

Under changing of present, the various management have to focus on future thinking and strategic thinking. To make alternative planning in the future, so scenario planning is on the part of strategic thinking that many organizations use it to create good responses and competitive advantages. So we have to learn about...

- Future Thinking
- How to Create Scenario Planning
- How to Create Foresight Planning

## Game Theory

Game Theory is strategic thinking which was created by John Nash, and it was also accepted by getting "Nobel Prize". So, Game Theory is the best strategic thinking to consider persons or effects, and also can use in competitive strategy, decision strategy and negotiation. In conclude, game Theory is a mathematical method for analyzing calculated circumstances.

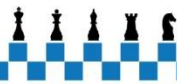
- Game Theory
  - Zero Sum Game
  - Negative Sum Game
  - Positive Sum Game
- Rival's Strategy
- Distributive and Integrative Problem Solving
- Strategic Management by Game Theory

## Innovation Thinking

Nowadays the executives are paying attention to strategic innovation. If organizations want to be success over competitor, they have to create more different things that are not only in product innovation, but it is also strategic innovation thinking. So, we have to learn about...

- How to Develop Creative Thinking and Innovation
- Blue Ocean Thinking
- Changing Strategy
- Value Innovation Management





5 the best strategic thinking that are accepted by executives to use in strategic management, and learning about how to think 5 strategic thinking by strategic expert.

## Instructor

Assoc. Prof. Somchai Pakapadwivat  
Consultant of Strategic Business Center  
The Best Strategic Thinker of Thailand

## Contact Us



@strategiccenter



[www.facebook.com/strategiccenter](http://www.facebook.com/strategiccenter)



02-559-2146-7 | Mobile: 085-485-8825



02-559-2148



[info@sbdc.co.th](mailto:info@sbdc.co.th)



Hours: 08.30-17.30 Mon – Fri

